
Keep Your Memories Safe
with Piki.



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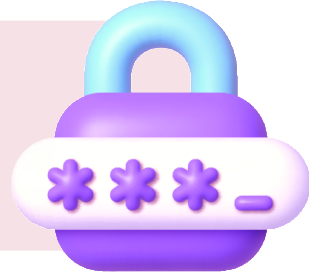


01 Blockchain Chat “Piki Talk”

02 Blockchain Chat "Piki Talk"

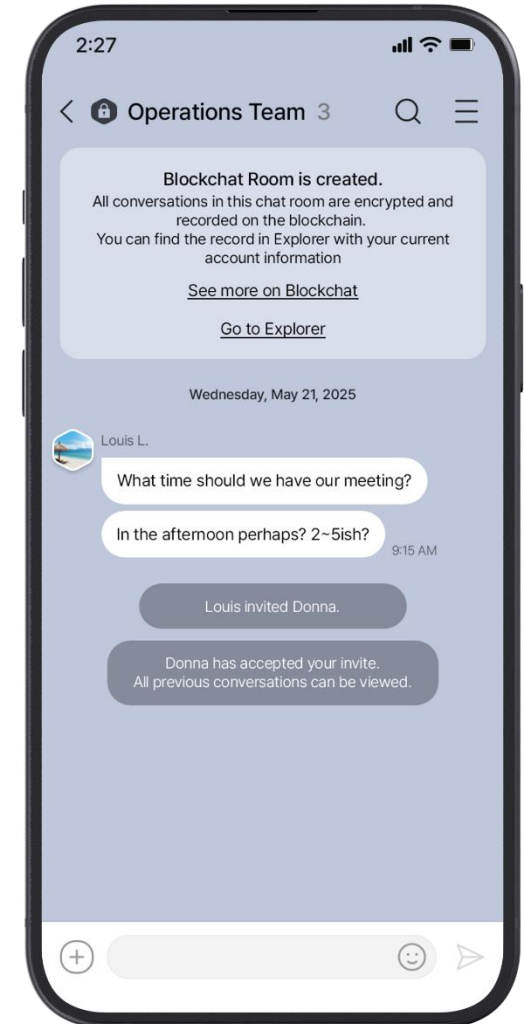
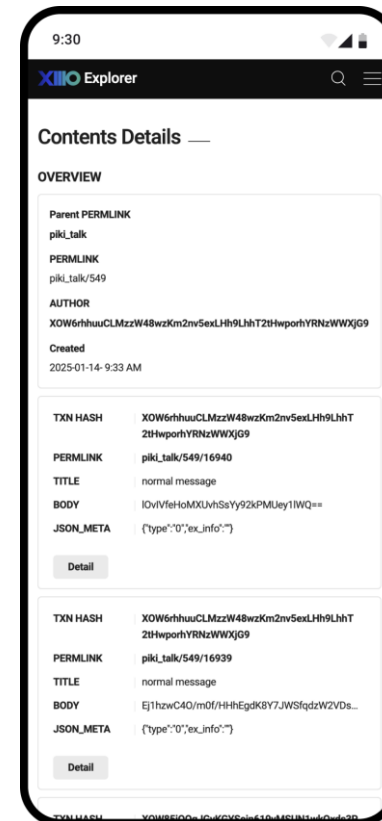
Securing Your Memories with Blockchain Talk

Everlasting Memories with **Blockchain Talk**



- Encrypted chats
- Conversation records stored on blockchain
- No expiration for file & photo downloads
- Tamper-proof integrity(Integrity)
- Verifiable via Explorer
- Chats remain even after device changes
- Privacy protection with DID technology
- No screenshots or sharing possible

[Explorer]



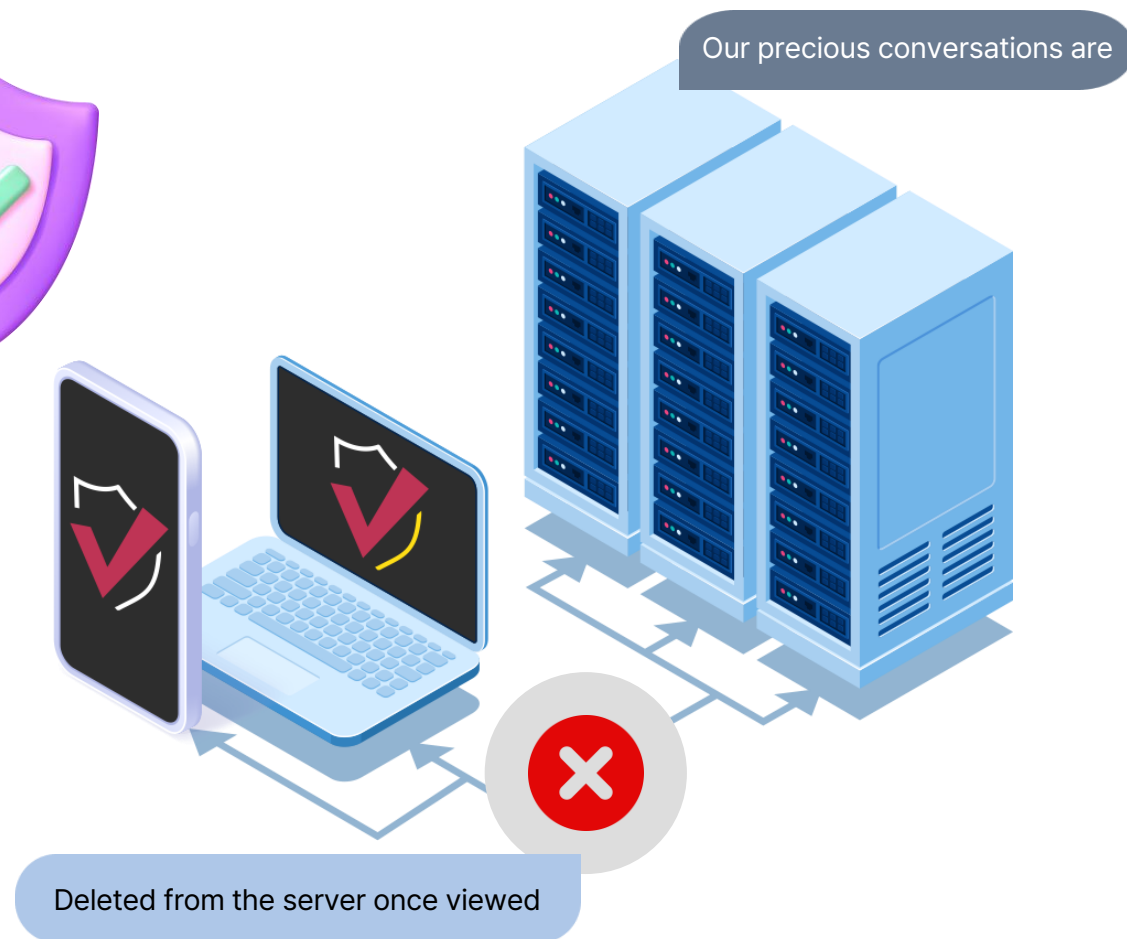
02 Blockchain Chat "Piki Talk"

Impossible to hack data that doesn't exist

Unhackable Security **Private Talk**



- No data stored on servers
- ➡ No risks of leaks from server hacks.
- Protection from illegal data collection
- Ultimate privacy protection



02 Blockchain Chat "Piki Talk"

A Messenger that Brings Fun and Security Together

Community-Based Group Chat – PikiLand

Global Chat Community



A community-driven chat service that offers opportunities to connect and communicate with diverse people around the world.

Topic-Based Conversations



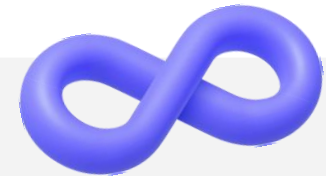
Set a topic and actively engage in conversations by sharing related feeds within the chat room.

Blockchain Technology for Privacy Protection



Securely manage personal data and conversation history through blockchain.

Creating a New Culture



Promotes communication with diverse people and supports the formation of a global community

02 Blockchain Chat “Piki Talk”

Beyond Enjoyment, into the world

Making finance and business safer and more convenient- Business Talk (Coming Soon)



Blockchain-based

Digital Business Cards

- Offering a new networking space based on digital business cards
- Convenient service with no backup needed
- Enhanced security through blockchain encryption

Digital Certificates

- Convenient process, by automatically renewing when conditions are met
- Tamper-proof
- Smart contract integration

Electronic Wallet

- Digital currency transfer and payment
- Low transaction fees through a decentralized payment system
- New digital financial services
- Operating a currency exchange for stable coins
- QR code payment systems

Smart Contracts

- Providing document templates
- Signature requests via messenger
- Electronic signature through digital certificates
- Blockchain-managed contracts

Guaranteeing
Immutability, Transparency, and Security



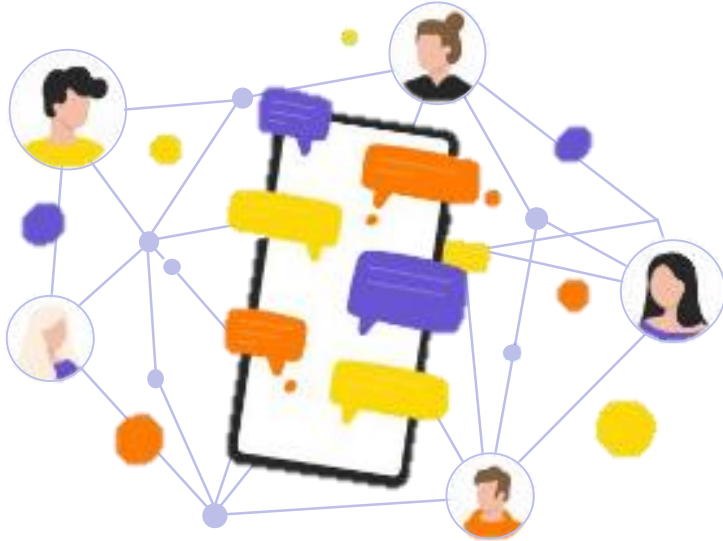
02 Background of Piki

03 Background of Piki

Issues with online-focused SNS

Low trust in anonymous online friendships

Relationship that exists only online
Online communication is incomplete—it lacks a sense of place.



The need for trustworthy platforms that enable real-life connections and foster high trust is growing

The world is refocusing on offline connections.



What value should a platform that merges reality and technology provide?

03 Background of Piki

Offline spaces hold value, but places change and memories fade.

Finding a way to preserve offline experiences online.

The Irreplaceable Value of a "Place" in the Offline World



True Owner of those memories "Me"



The pace of change is getting faster.

When a place disappears, the 'ME' in those memories seems to fade away too.

Is there a way to preserve our cherished places and memories forever?

03 Background of Piki

A New Connection Point born from the O2O Trend

Minimize the drawbacks of online and offline while maximizing the strengths



Connecting Offline Actions with Online Technology



Record photos, videos, and text as data at desired locations



Integrate online and offline through AR technology



Ensure permanence and security with blockchain



03 Blockchain LBSNS "Piki"

04 Blockchain LBSNS "Piki"

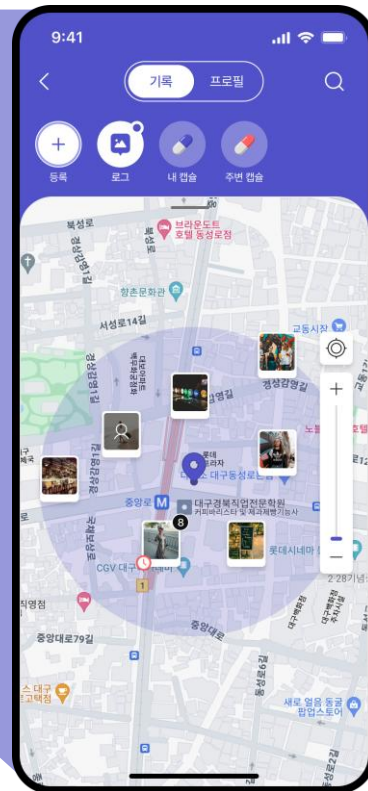
Piki is easy and secure



Open App



Record · Share



Explore · Communicate

When you want to record a special moment, open Piki,
Take a photo, and add text to create a Log(post)

Your Log is securely stored with blockchain technology

Explore location-based Logs left by other users
and connect with them!

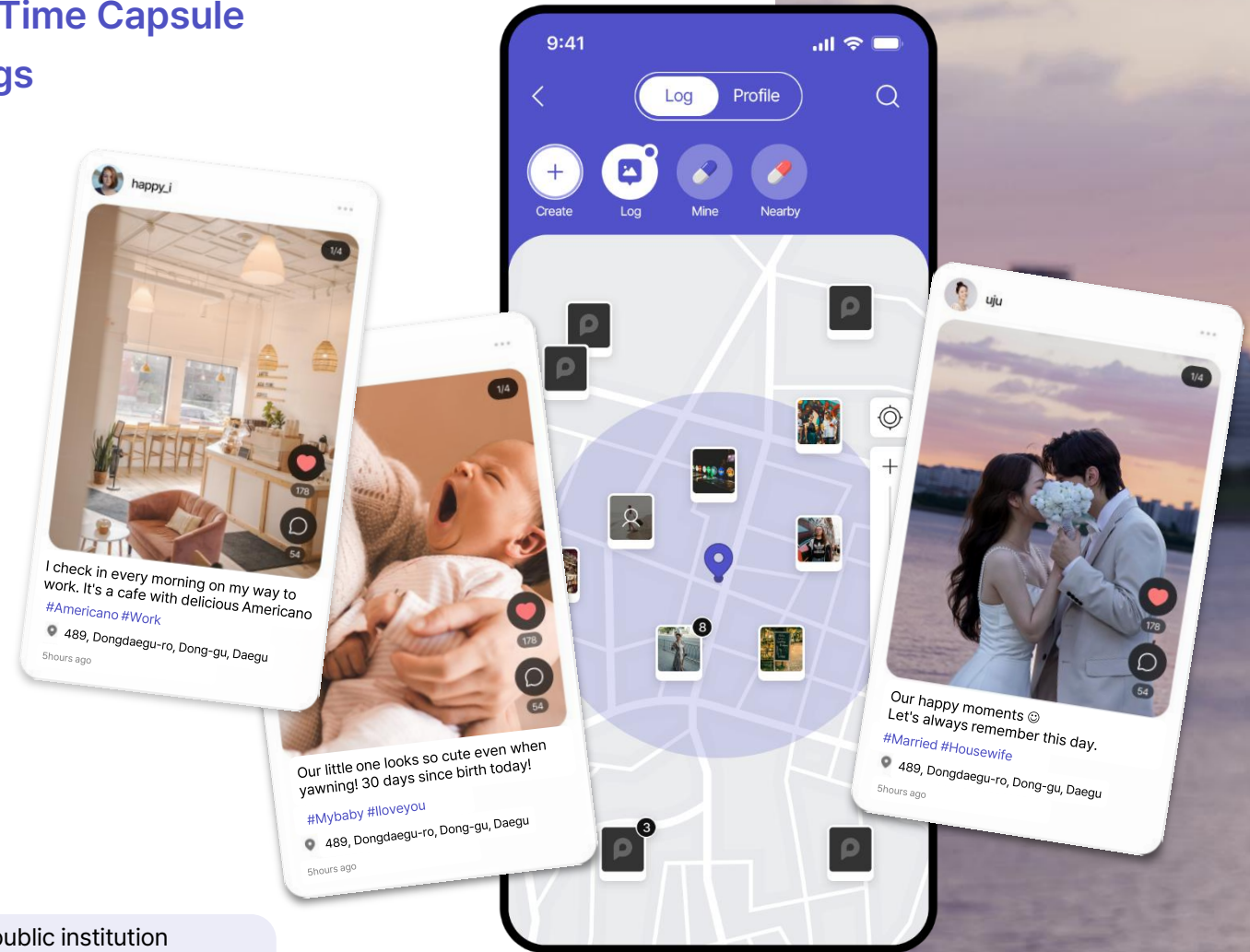
04 Blockchain LBSNS "Piki"

The three core values of Piki: **Log**, Piki Crew, Time Capsule
Recording our memories, Location-Based Logs

When you create a log(post) on Piki,
that precious moment is preserved
in augmented reality(AR).

Your memories are recorded at
locations and can be shared with others.

You can also relive those moments through AR.



Scalability

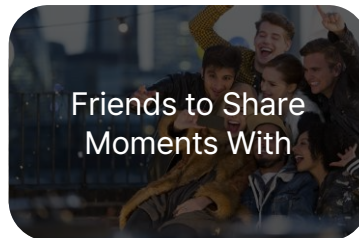
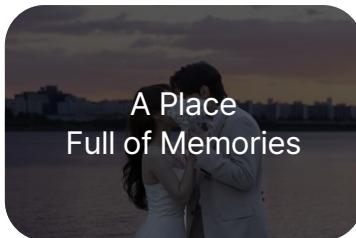
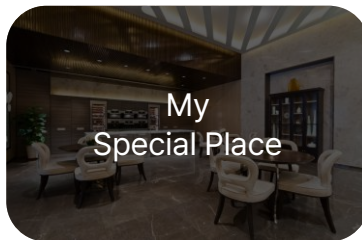


- Piki Testers: Business Services for small businesses and public institution
- Customized Marketing: Location-based exposure marketing services
- Celebrity Venue Marketing: Indirect experiences of memories from artists

04 Blockchain LBSNS "Piki"

The three core values of Piki: Log, **Piki Crew**, Time Capsule
New Connections born from specific locations

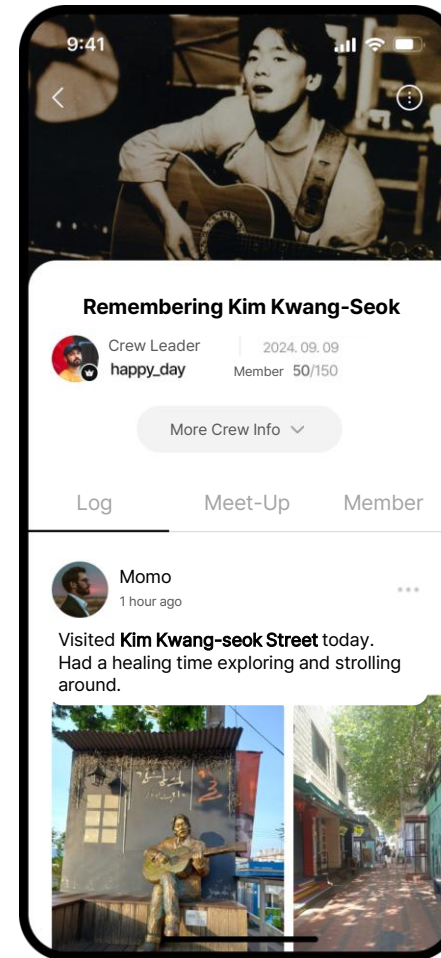
In cherished spaces, we create our stories together.



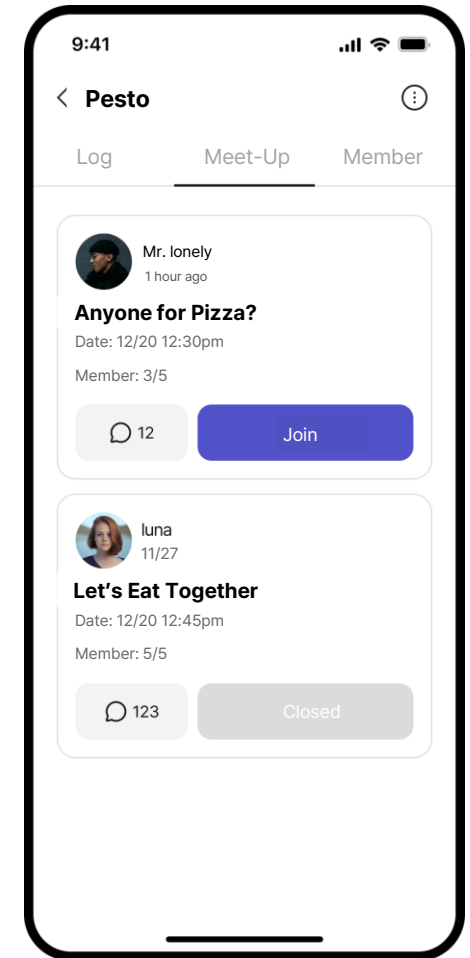
Scalability



- Piki Testers: Business Services for small businesses and public institution
- Customized Marketing: Location-based exposure marketing services
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[Crew in Kim Kwang-seok Street]
A space where visitors can feel the traces of those who remember Kim Kwang Seok



[Crew in popular restaurant]
A space for regular customers to connect and meet.

04 Blockchain LBSNS "Piki"

The three core values of Piki: Log, Piki Crew, Time Capsule

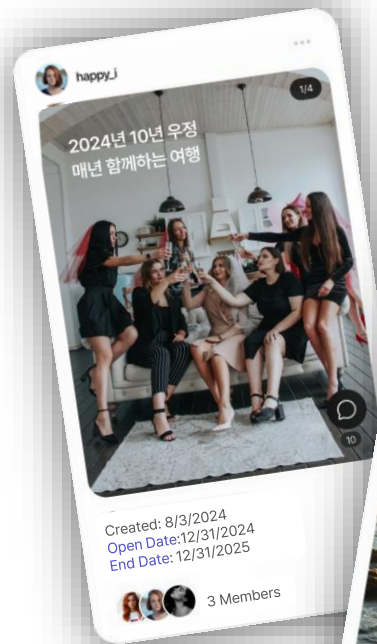
A secret digital time journey, capturing the past and future

An Online Slow Mailbox that can only be opened at that specific place.

Once set, posts cannot be viewed or
edited until the opening date.

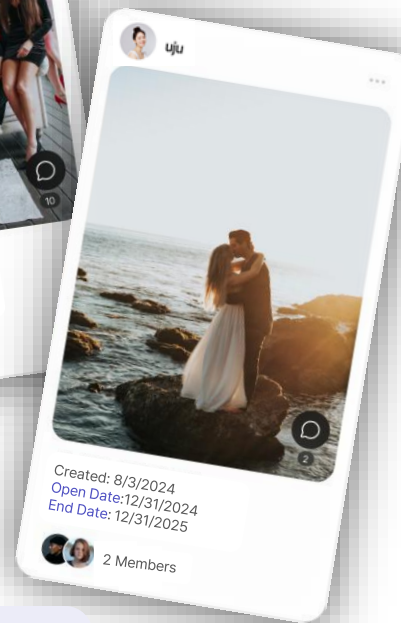
For my future self,
For future friends,
For our future together.

A message filled with precious memories.



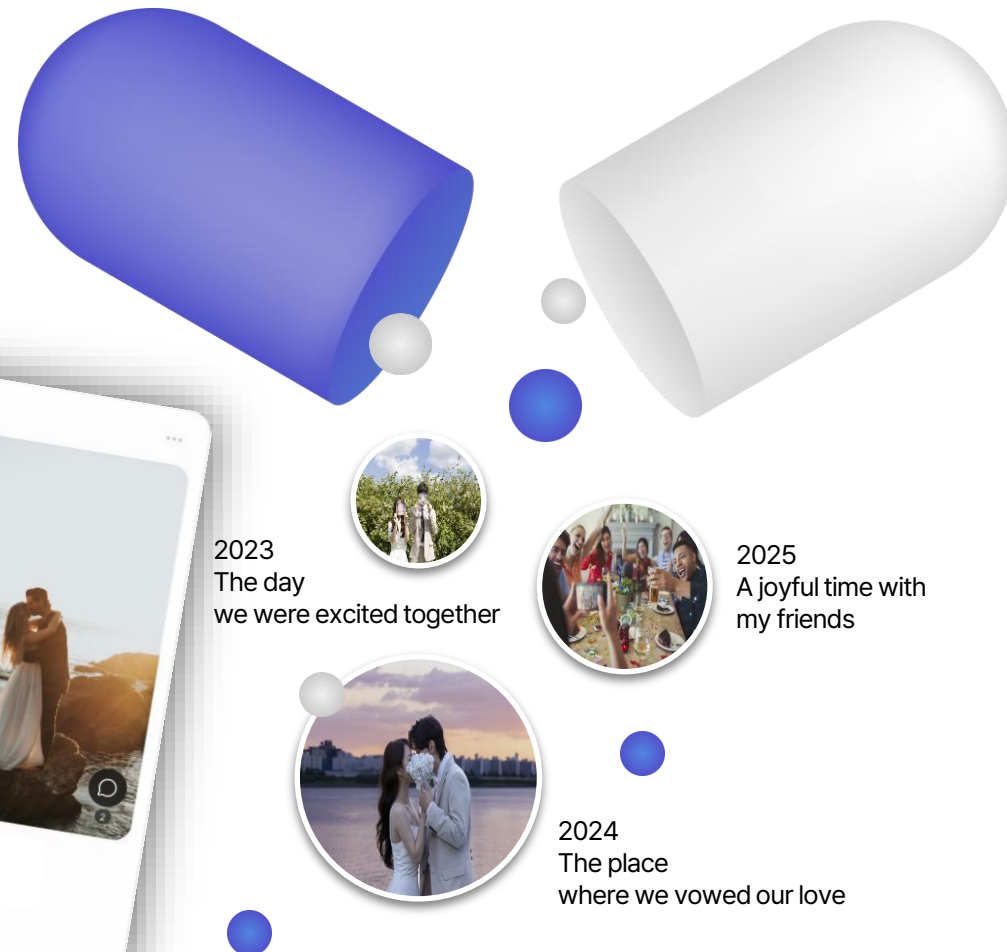
Created: 8/3/2024
Open Date: 12/31/2024
End Date: 12/31/2025

3 Members



Created: 8/3/2024
Open Date: 12/31/2024
End Date: 12/31/2025

2 Members



Scalability







- Piki Testers: Business Services for small businesses and public institution
- Customized Marketing: Location-based exposure marketing services
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04 Blockchain LBSNS "Piki"

Piki,
powered by blockchain technology, is truly different from other platforms.

Your stories are
Permanently recorded
on the blockchain.

Piki protects your memories from
alteration and proves they belong to you
through blockchain technology.

| | | | | |
|-----------------------------|---|--|--|---|
| Key Features |  Piki |  Instagram |  X (Twitter) |  Blog |
| Ownership of Data | User | Platform | Platform | Platform |
| Output Format | AR List | List | List | List |
| Recording Method | Blockchain-powered records at your desired locations | Stored in Data server | Stored in Data server | Stored in Data server |
| Communication Style | Photo/Video/Text | Photo/Video | Text | Photo/Text |
| Blockchain Technology Based | O | X | X | X |



04 Blockchain Shopping Platform "Piki Market"

05 Blockchain Shopping Platform "Piki MARKET"

The safe and easy shopping platform

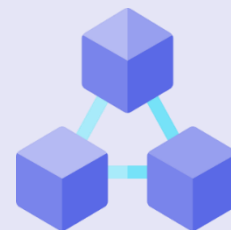
Shop Safely and Conveniently with Blockchain

From travel to everyday essentials, find everything you need in one place with safe and secure blockchain payments.



Various Product Types

Purchase a variety of physical and digital products in one place.



Blockchain Record

Transaction history and related information are securely recorded and stored on the blockchain, making forgery impossible.



Flexible Payment Options

Choose your preferred payment method freely.
(ACORN point, credit card, mobile payment, etc.)



Convenient Delivery Settings

Schedule delivery to receive your items at your preferred time.

05 Blockchain Shopping Platform "Piki MARKET"

Shop safely and easily with blockchain.

You can purchase a wide variety of physical and digital products all in one place.

A world where you can buy
physical goods·digital items, and
service vouchers using blockchain

From dining and lodging to leisure and rentals,
Piki Market supports a wide range of industries,
and all transactions are secured through blockchain technology.

For physical products, **no listing fees are charged.**
Enjoy the benefit of keeping **100% of your sales revenue.**



05 Blockchain Shopping Platform "Piki MARKET"

Shop safely and easily with blockchain

Featuring a variety of events
and a user-friendly shopping experience

Marketing and events using **ACORN** in addition to **regular currency**

* ACORN = Points that can be used for purchases on PikiMarket

Check out events, bestsellers, and
special promotions **all in one place** !

Don't miss out on a variety of benefits

Easily set your **preferred delivery time**

Enjoy the ease of receiving physical products at your preferred time

The screenshot displays the Piki MARKET interface. At the top, a banner reads "You can buy it at the lowest price in the world!!" and "Piki Finding Happiness With \$8". Below this, a "Piki Best" section features four product tiles: 1. 호라산밀 곡물효소 200g 역가수치 발효효소 (Horse Millet Grain Enzyme 200g); 2. 라온르 벨르제 BLDC 헤어드라이기 LAHD3BLG (Laonre Belleze BLDC Hair Dryer); 3. 로기 colo IH프라이팬4종세트 (Logi colo IH Frypan 4-piece set); 4. 하이제로 무선 물걸레 원터치 청소기 F803 (HiZero cordless mop). Each tile includes a "Gift" icon and a "More +" link. Below the "Piki Best" section is a "Piki Special Promotion" section with three event tiles: 1. 만원의 행복 800ACORN Big Sale Event (10,000 won happiness 800 ACORN Big Sale Event); 2. PIKI의 건강한 음식 문화 건강하고 정직한 먹거리 (PIKI's healthy food culture healthy and honest food); 3. 온가족과 여행 떠나기 아이들과 어디 갈까? (Travel with the whole family and travel with children where should we go?).

05 Blockchain Shopping Platform "Piki MARKET"

Shop safely and easily with blockchain

Every digital product you create is securely recorded on the blockchain.

Use blockchain technology to issue "Digital Authenticity Certificates"

Ownership and **transaction history** of digital products on Piki Market are permanently recorded and stored on the blockchain.

This data is **tamper-proof** and can be verified at any time, ensuring a **secure** and **trustworthy** trading environment.



Creator Royalties (For digital Products)

Creator royalties are fees granted to the original creator of a product-not to the service.-whenever it is sold. These royalties can be set by the creator during product registration, and are automatically distributed based on the set percentage when a sale occurs.



Thank You.